



# Türkiye Odalar ve Borsalar Birliği

**TOBB**

*Union of Chambers and Commodity Exchanges of Türkiye*



# CHAMBER SYSTEM

- CHAMBER SYSTEM

- UNITY

- COMMON GOAL & VISION

- POWERFUL & COLLECTIVE VOICE



- STRENGTHENING THE PRIVATE SECTOR

- STRONG AND COMPETITIVE ECONOMY



# Improvement of the Investment Environment Coordination Board

- Ministers responsible for the economy
- relevant public institutions
- Business community (under the coordination of TOBB)
- Collaboration for 3 years
- For the first time in its history, Türkiye rose to 33rd place among 190 countries in the World Bank's Ease of Doing Business Index (was 60th before)



# TOBB

## ■ Main Features

- establishment and activities determined by law (law.no.5174)
- mandatory membership (*widest coverage of corporate sector*)
- independent financial structure
- democratic elections

Local Chamber

Occupational Committee



Local Chamber

Chamber Assembly



Local Chamber

Chamber Board & President

Local Chamber

TOBB Delegates



TOBB

Board & President

# CHAMBERS AND COMMODITY EXCHANGES

- 365 Local Chambers and Commodity Exchanges

- 1.5 million members

(companies & entrepreneurs, both domestic % foreign)

- 14,2 million Registered Employees (64% of total employment)
- 85% of National Income (GDP)
- 70% of Fixed Investments
- 95% of Foreign Trade

# SECTORAL ASSEMBLIES

- 65 Sectoral Assemblies (covering all major sectors)
  - voluntary membership by invitation (based on sales volume)
  - Chairman elected among themselves
  
- Each sectoral assembly consist of:
  - Top 40 companies of the sector
  - Senior bureaucrats from relevant ministries
  - Sectorial associations
  
- At total in Sectoral Assemblies:
  - 2.600 companies
  - 15 ministries, 57 public institutions
  - 377 non-governmental organizations

## Energy

**ENERJİSA**



**Limak Enerji**

## E-Trade



**sahibinden.com**  
**hepsiburada.com**

## Construction

**ENKA TAV**



## Auto



**RENAULT**

**TOYOTA**

## Retailing



## Medical

**MEDICANA**  
**MEDICAL PARK**  
**ACIBADEM**

## Defence



## Telecom



# WOMEN AND YOUNG ENTREPRENEURS COUNCILS

- Women Entrepreneurs Council

  - Established in 2007 - 6.500 women entrepreneurs

- Young Entrepreneurs Council

  - Established in 2009 - 8.500 young entrepreneurs

- ❖ Elections among themselves
- ❖ number of events organized in the last year: 1,200
- ❖ some project partners: vodafone, google, turkcell, facebook, coca-cola

# TOBB UNIVERSITY OF ECONOMICS AND TECHNOLOGY (TOBB ETU)



**TOBB EKONOMİ VE TEKNOLOJİ ÜNİVERSİTESİ**  
**(TOBB ETU)**

| FACULTIES                             | OFFICES                    |
|---------------------------------------|----------------------------|
| Architecture and Design               | Design Studios             |
| Economics and Administrative Sciences | Education Laboratories     |
| Engineering                           | Research Laboratories      |
| Foreign Languages                     | Technology Center          |
| Law                                   | Technology Transfer Office |
| Medicine                              |                            |
| Science and Literature                |                            |

# TOBB ETU Hospital

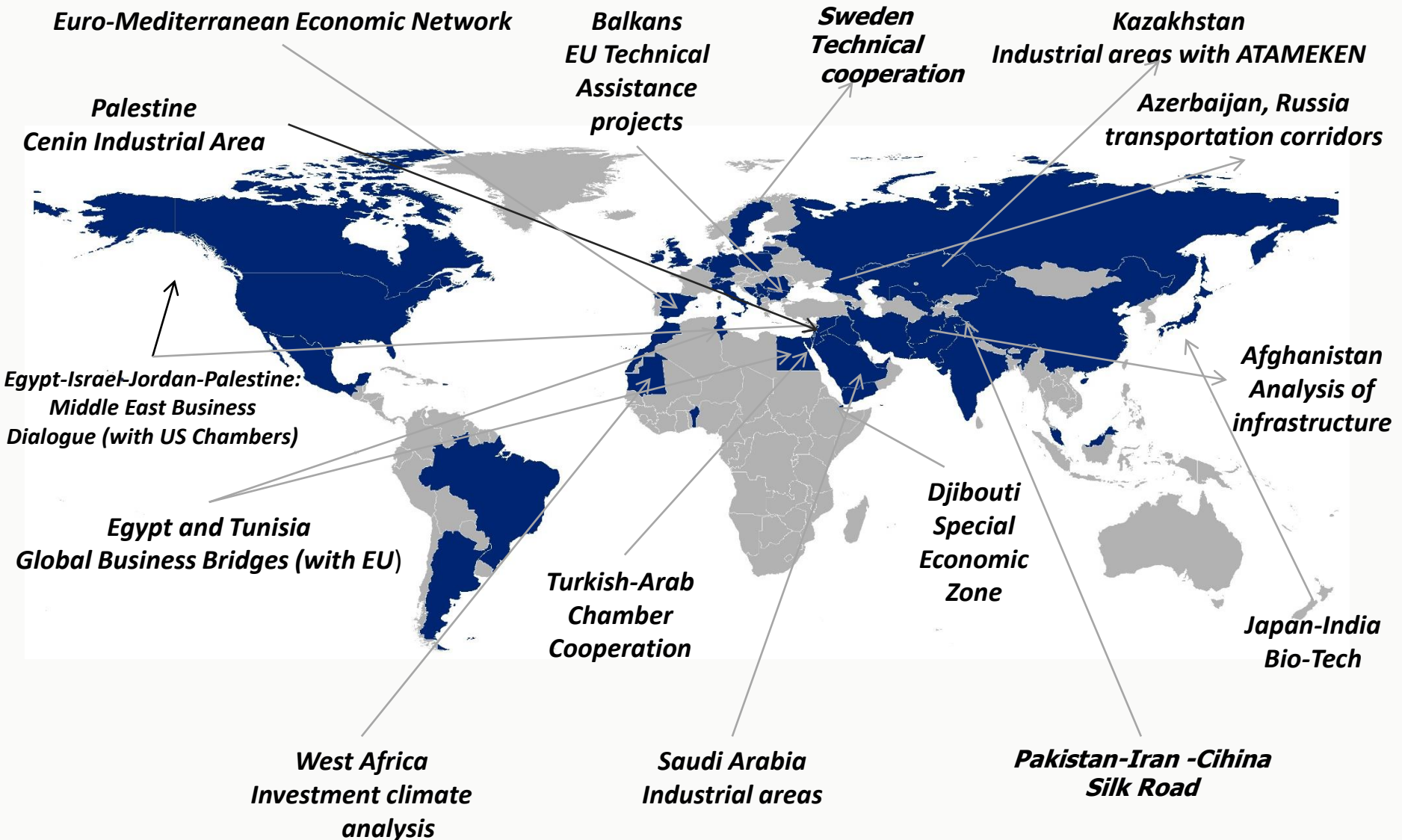


# TOBB Think Tank

## TEPAV (The Economic Policy Research Foundation of Turkey)



# TEPAV in the world



# Cooperation Model in Vocational Education

vocational education and the corporate sector are integrated with each other through the Chambers network

117 vocational high schools in 81 provinces were transferred to Local Chambers

Labor market analysis is carried out by chambers  
job requests are collected  
accordingly, a new curriculum is implemented.



# JOINT BOARD MEETINGS WITH THE BANKS ASSOCIATION



# JOINT INFORMATION AND TRAINING MEETINGS / CONFERENCES

Financial Risk Management

Financial Markets & Instruments

Futures & Forward Markets

Use of financial risk report

Compliance with Basel criteria

# DIALOGUE STRENGTHENING MEETINGS WITH BANKS

in 16 major cities,  
With major public and  
private banks executives  
(btw 2018-2020)



# JOINT CASH CREDIT MECHANISMS

## Breath (Nefes) Credits

- 2016 150 thousand SMEs benefited in 5 years
- 2017
- 2018
- 2020
- 2021



# JOINT SUPPORT MECHANISMS

## Credit Guarantee Fund



Co-Founded by TOBB,  
Banks and KOSGEB  
(Small and Medium  
Enterprises  
Development  
Organization)

KGF supports SMEs  
access to finance

30 billion euros  
guarantee issued so far  
to 1.2 million  
businesses

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# ORGANIZED INDUSTRIAL ZONESs (Industrial Parks)

- **Organized Industrial Zones, established by local chambers**

- Started as a urban development tool in the 1960s



- **Manisa OIZ**  
(selected as best investment zone in Europe)



- **Bursa OIZ**  
selected as most Environmentally Friendly and energy efficient

## ORGANIZED INDUSTRIAL ZONEs (Industrial Parks)

### (Planned industrial production areas in Türkiye)

- 378 OIZ
- 2,4 million employment
- 57,000 Industrial parcels
  
- Industrial infrastrucure
- Logistics centers and infrastructure services
- Technical and Industrial Vocational Schools
  
- VAT exemption for land acquisitions
- Exemption from real estate duty for 5 years starting after the construction of the plant
- Exemption from municipality tax for construction and usage of plant
- Lower costs on utilities

#### **One Stop Office**

#### **Land sale**

#### **Building permits**

#### **Business and working license,**

#### **Electricity, Natural Gas, Water distribution services**

#### **Joint recycling, zero waste and renewable energy investments**

# TOBB – PALESTINE/ISRAEL ORGANIZED INDUSTRIAL ZONE

- 10,000 Palestinians will be employed in labor-intensive sectors
- attractive investment environment, one-stop office services



# TECHNOLOGICAL DEVELOPMENT ZONES (TECHNOPARKs)

Number of Technoparks

2002: 5

2022: 94 *(7,000 companies, 84,000 R&D employees)*

Number of Unicorns

2002: 0

2022: 6

- established by a private enterprise (chambers, universities, companies)
- Revenues from R&D and software activities of R&D companies are exempt from corporate tax and income tax
- Wages of researchers, software developers and R&D personnel working in the zone related to R&D projects are exempt from income taxes
- 50% discount on Social Security Premium of Employees
- Sales of application software produced in Technoparks are exempt from VAT

# Activities for Green Growth in Türkiye

- 2016: first green bond in Türkiye was issued by Türkiye Sinai Kalkinma Bankasi, \$300 million
- 2020: Türkiye has proved its commitment to sustainability principles
- 2020: Turkish Capital Markets Board amended its corporate governance regulation which requires public companies to indicate in their annual activity report whether they apply sustainability principles
- 2020: The Turkish Environmental Label System was accepted by Global Eco-Label Network (to promote products and services that are determined to be environmentally friendly and for products that meet environmentally friendly standards)
- 2021: Arçelik, the global leading consumer durables and electronics manufacturer, issued Green Bond, the first of its kind in the international markets from a Turkish industrial Company
- 2021: Green Reconciliation Working Group established, involving the public and private sectors
- 2021: Türkiye published the *Green Deal Action Plan* in line with EU
- 2022: Preparations for the "Carbon Footprint Calculation Software" (which will be provided to companies free of charge by TOBB) and Emission Trading System continue

