



Türkiye Odalar ve Borsalar Birliđi

TOBB

Union of Chambers and Commodity Exchanges of Türkiye



CHAMBER SYSTEM

- CHAMBER SYSTEM

- UNITY

- COMMON GOAL & VISION

- POWERFUL & COLLECTIVE VOICE



- STRENGTHENING THE PRIVATE SECTOR

- STRONG AND COMPETITIVE ECONOMY



Improvement of the Investment Environment Coordination Board

- Ministers responsible for the economy
- relevant public institutions
- Business community (under the coordination of TOBB)
- Collaboration for 3 years
- For the first time in its history, Türkiye rose to 33rd place among 190 countries in the World Bank's Ease of Doing Business Index (was 60th before)



TOBB

■ Main Features

- establishment and activities determined by law (law.no.5174)
- mandatory membership (*widest coverage of corporate sector*)
- independent financial structure
- democratic elections

Local Chamber

Occupational Committee



Local Chamber

Chamber Assembly



Local Chamber

Chamber Board & President

Local Chamber

TOBB Delegates



TOBB

Board & President

CHAMBERS AND COMMODITY EXCHANGES

- 365 Local Chambers and Commodity Exchanges

- 1.5 million members

(companies & entrepreneurs, both domestic % foreign)

- 14,2 million Registered Employees (64% of total employment)
- 85% of National Income (GDP)
- 70% of Fixed Investments
- 95% of Foreign Trade

SECTORAL ASSEMBLIES

- 65 Sectoral Assemblies (covering all major sectors)
 - voluntary membership by invitation (based on sales volume)
 - Chairman elected among themselves

- Each sectoral assembly consist of:
 - Top 40 companies of the sector
 - Senior bureaucrats from relevant ministries
 - Sectorial associations

- At total in Sectoral Assemblies:
 - 2.600 companies
 - 15 ministries, 57 public institutions
 - 377 non-governmental organizations

Energy

ENERJİSA



Limak Enerji

E-Trade



Construction



Auto



Retailing



Medical



Defence



Telecom



WOMEN AND YOUNG ENTREPRENEURS COUNCILS

- Women Entrepreneurs Council

 - Established in 2007 - 6.500 women entrepreneurs

- Young Entrepreneurs Council

 - Established in 2009 - 8.500 young entrepreneurs

- ❖ Elections among themselves
- ❖ number of events organized in the last year: 1,200
- ❖ some project partners: vodafone, google, turkcell, facebook, coca-cola

TOBB UNIVERSITY OF ECONOMICS AND TECHNOLOGY (TOBB ETU)



TOBB EKONOMİ VE TEKNOLOJİ ÜNİVERSİTESİ
(TOBB ETU)

FACULTIES	OFFICES
Architecture and Design	Design Studios
Economics and Administrative Sciences	Education Laboratories
Engineering	Research Laboratories
Foreign Languages	Technology Center
Law	Technology Transfer Office
Medicine	
Science and Literature	

TOBB ETU Hospital

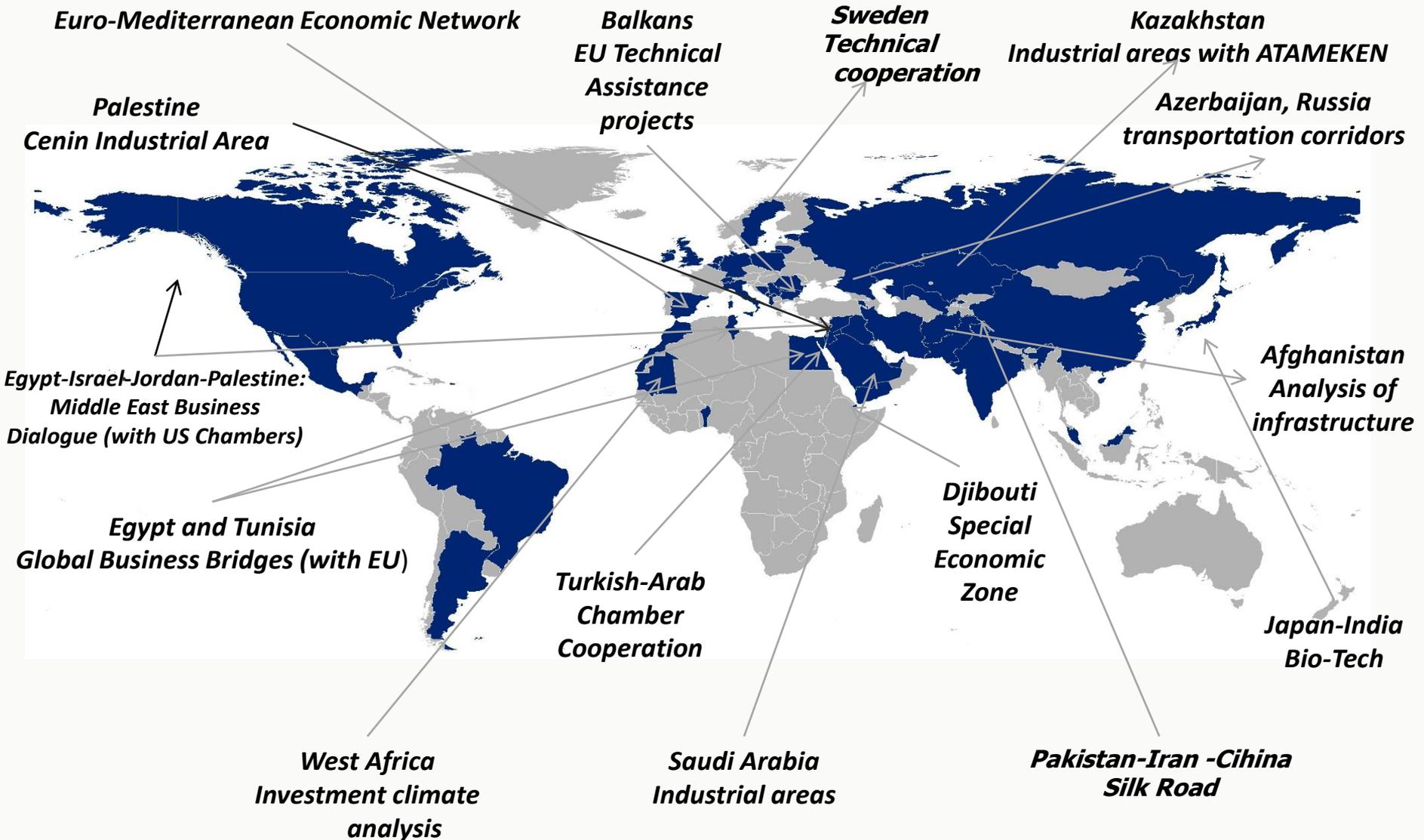


TOBB Think Tank

TEPAV (The Economic Policy Research Foundation of Turkey)



TEPAV in the world



Cooperation Model in Vocational Education

vocational education and the corporate sector are integrated with each other through the Chambers network

117 vocational high schools in 81 provinces were transferred to Local Chambers

Labor market analysis is carried out by chambers
job requests are collected
accordingly, a new curriculum is implemented.



JOINT BOARD MEETINGS WITH THE BANKS ASSOCIATION



JOINT INFORMATION AND TRAINING MEETINGS / CONFERENCES

Financial Risk Management

Financial Markets & Instruments

Futures & Forward Markets

Use of financial risk report

Compliance with Basel criteria

DIALOGUE STRENGTHENING MEETINGS WITH BANKS

in 16 major cities,
With major public and
private banks executives
(btw 2018-2020)



JOINT CASH CREDIT MECHANISMS

Breath (Nefes) Credits

- 2016 150 thousand SMEs benefited in 5 years
- 2017
- 2018
- 2020
- 2021



JOINT SUPPORT MECHANISMS

Credit Guarantee Fund



Co-Founded by TOBB,
Banks and KOSGEB
(Small and Medium
Enterprises
Development
Organization)

KGF supports SMEs
access to finance

30 billion euros
guarantee issued so far
to 1.2 million
businesses

ORGANIZED INDUSTRIAL ZONES (Industrial Parks)

- **Organized Industrial Zones, established by local chambers**
 - Started as a urban development tool in the 1960s



- Bursa OIZ
selected as most
Environmentally Friendly
and energy efficient

- Manisa OIZ
(selected as best investment
zone in Europe)



ORGANIZED INDUSTRIAL ZONEs (Industrial Parks)

(Planned industrial production areas in Türkiye)

- 378 OIZ
- 2,4 million employment
- 57,000 Industrial parcels

- Industrial infrastructure
- Logistics centers and infrastructure services
- Technical and Industrial Vocational Schools

- VAT exemption for land acquisitions
- Exemption from real estate duty for 5 years starting after the construction of the plant
- Exemption from municipality tax for construction and usage of plant
- Lower costs on utilities

One Stop Office

Land sale

Building permits

Business and working license,

Electricity, Natural Gas, Water distribution services

Joint recycling, zero waste and renewable energy investments

TOBB – PALESTINE/ISRAEL ORGANIZED INDUSTRIAL ZONE

- 10,000 Palestinians will be employed in labor-intensive sectors
- attractive investment environment, one-stop office services



TECHNOLOGICAL DEVELOPMENT ZONES (TECHNOPARKs)

Number of Technoparks

2002: 5

2022: 94 *(7,000 companies, 84,000 R&D employees)*

Number of Unicorns

2002: 0

2022: 6

- established by a private enterprise (chambers, universities, companies)
- Revenues from R&D and software activities of R&D companies are exempt from corporate tax and income tax
- Wages of researchers, software developers and R&D personnel working in the zone related to R&D projects are exempt from income taxes
- 50% discount on Social Security Premium of Employees
- Sales of application software produced in Technoparks are exempt from VAT

Activities for Green Growth in Türkiye

- 2016: first green bond in Türkiye was issued by Türkiye Sinai Kalkınma Bankası, \$300 million
- 2020: Türkiye has proved its commitment to sustainability principles
- 2020: Turkish Capital Markets Board amended its corporate governance regulation which requires public companies to indicate in their annual activity report whether they apply sustainability principles
- 2020: The Turkish Environmental Label System was accepted by Global Eco-Label Network (to promote products and services that are determined to be environmentally friendly and for products that meet environmentally friendly standards)
- 2021: Arçelik, the global leading consumer durables and electronics manufacturer, issued Green Bond, the first of its kind in the international markets from a Turkish industrial Company
- 2021: Green Reconciliation Working Group established, involving the public and private sectors
- 2021: Türkiye published the *Green Deal Action Plan* in line with EU
- 2022: Preparations for the "Carbon Footprint Calculation Software" (which will be provided to companies free of charge by TOBB) and Emission Trading System continue

